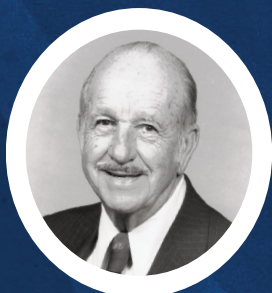


# THE PUBLIX CONNECTION



**George Jenkins**

You know George Jenkins (Mr. George) founded Publix Super Markets, allowing associates to have ownership in the largest grocery chain in the Southeast. But did you know it was also Mr. George's idea to build a credit union in which Publix associates could also have ownership?

Publix Employees Federal Credit Union (PEFCU) was founded to meet the needs of Publix associates and their families in 1957. Mr. George even made one of the first "deposits" and became one of the first members of PEFCU.

*For over 60 years, we've helped  
Publix associates and their families  
live their best financial lives!*

Today, that same opportunity for ownership still belongs to YOU: When you open a share account and deposit just \$5, you take ownership of YOUR credit union and have access to all the great perks and benefits created with you and your family in mind.

So when you're wondering where to save, invest, or borrow money, remember, there's only one credit union founded exclusively to help Publix associates live their best financial life—PEFCU. And that's a credit union YOU can call home.





One of the benefits of being a Publix associate is that YOU and your family are eligible for membership – and there is no fee to join! As a PEFCU member, you will have access to competitive rates and excellent terms on:

- ✦ Mortgages
- ✦ Car & Truck Loans
- ✦ Boat & RV Loans
- ✦ Motorcycle, UTV/ATV, & Golf Cart Loans
- ✦ Personal Loans
- ✦ Free Checking Account - No Minimum Balance Required
- ✦ Free 24/7 Online & Mobile Banking
- ✦ Free Bill Pay
- ✦ Free Direct Deposit & Payroll Distribution
- ✦ Free Transfers Between Accounts
- ✦ Access to Surcharge-Free ATMs
- ✦ Free Rewards Program w/ PEFCU Visa® Credit Card
- ✦ And So Much More!



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